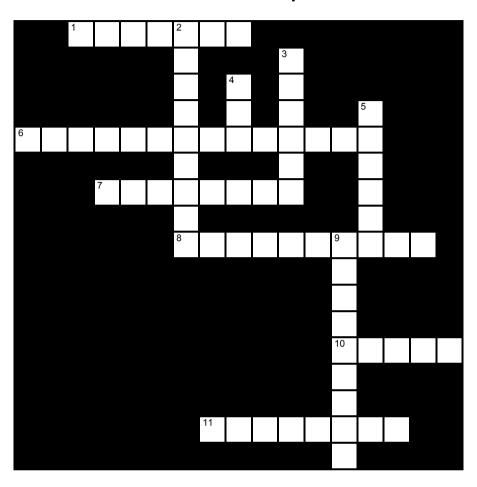
Anderson, Sweeney, Williams, Wisniewksi: An Introduction to Management Science Chapters 16-18



Across

- 1 'Scenario _____': a qualitative forecasting method that consists of developing a conceptual scenario of the future based on a well-defined set of assumptions. (7)
- 6 A type of regression model in which the independent variables are previous values of the time series. (14)
- 7 The _____ component of the time series accounts for the periodic above-trend and below trend behaviour of the

time series lasting
more than one year.
(8)

- 8 '____analysis': a statistical technique used to develop a mathematical equation showing how variables are related. (10)
- 10 The gradual shift or movement of the time series to relatively higher or lower values over a longer period of time. (5)
- 11 The component of the time series that represents the variability in the data due to calendar-

based influences. (8)

Down

- 2 The _____ component of the time series accounts for the random variability in the time series. (9)
- forecasting methods are based on the assumption that the variable we are trying to forecast exhibits a cause-effect relationship with one or more other variables. (6)
- 4 An approach to measuring the accuracy of a forecasting model. This measure is the

- average of the sum of the squared differences between the actual time series values and the forecasted values, (acronym). (3)
- 5 '___ method': a qualitative forecasting method that obtains forecasts through group consensus. (6)
- 9 In the exponential model, the constant is the weight given to the actual value of the time series in period t. (9)